

Total International Taekwon-Do New Zealand 2024 South Island

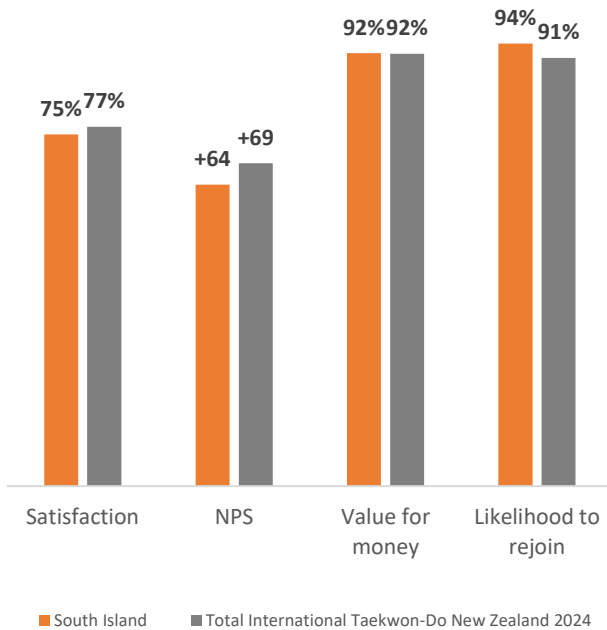


Sample size of South Island region: n=57

Sample size of Total International Taekwon-Do New Zealand 2024: n=433



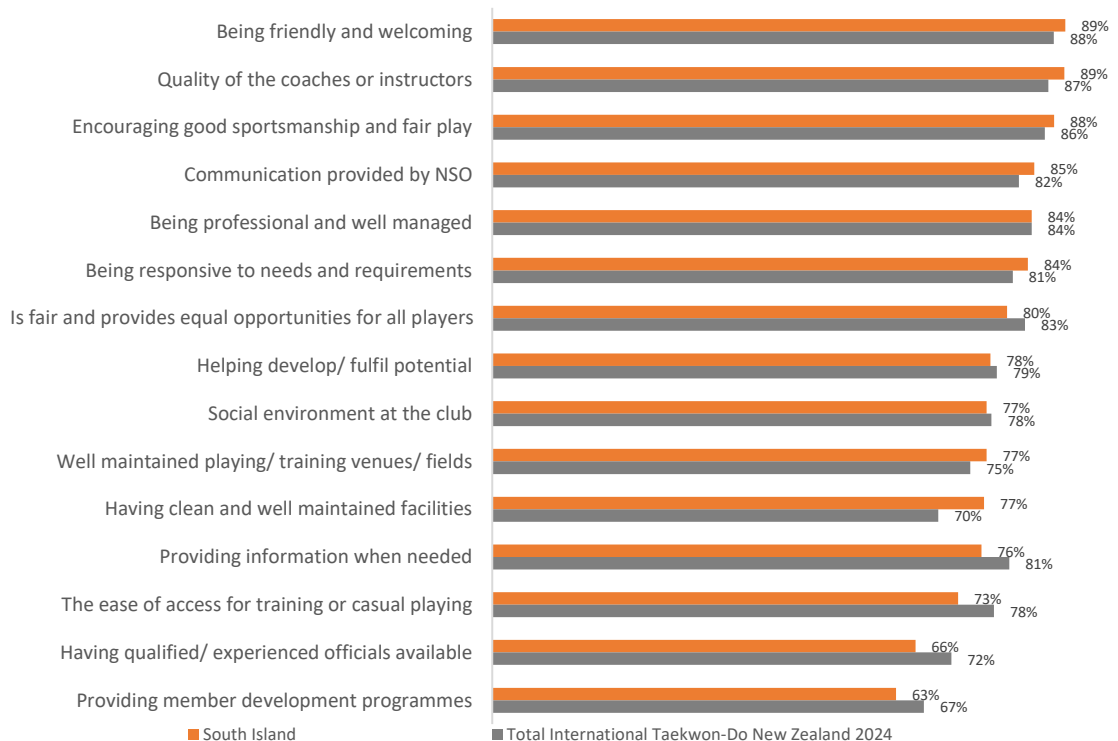
Key Metrics



Focus for Improvement

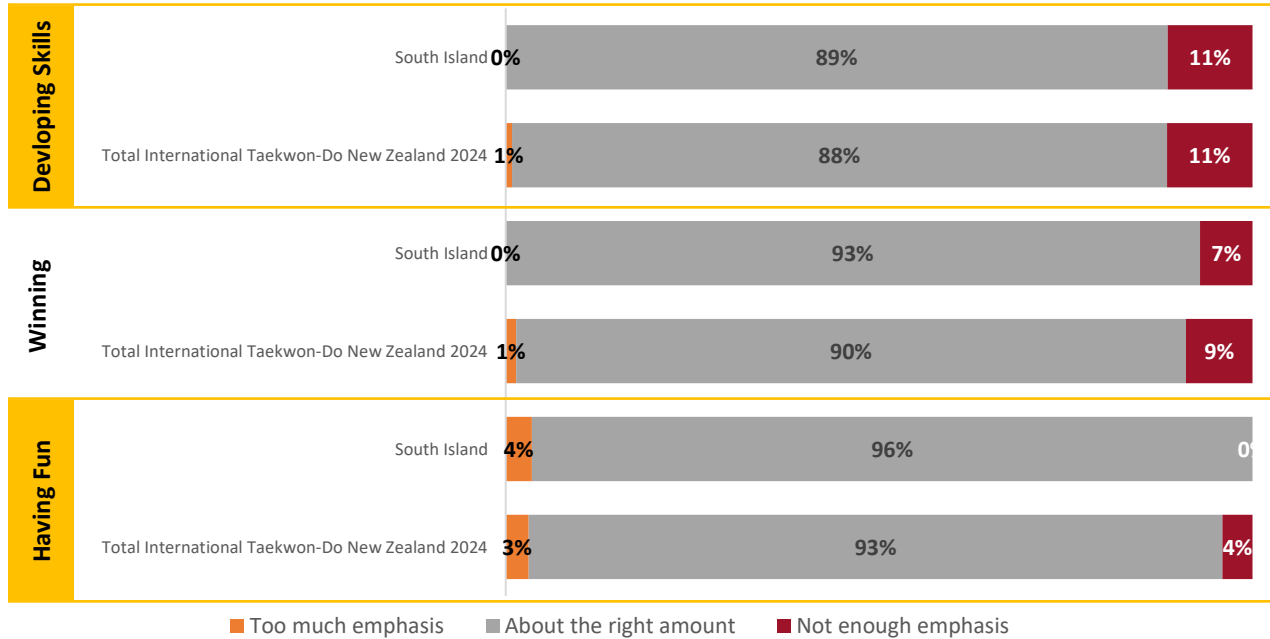


Satisfaction with Drivers (% of very and extremely satisfied)





Emphasis on fun, winning and developing skills



Club Environment (% of agree and strongly agree)

	South Island	Total International Taekwon-Do New Zealand 2024
Club provides a supportive and encouraging environment	95%	96%
Club focuses too much on certain players/ teams	0%	6%
I feel pressure from my club to train more than I would like to	4%	6%



Sample Profile

	South Island	Total International Taekwon-Do New Zealand 2024
Male	54%	59%
Female	46%	41%
5-12 years	31%	35%
13-18 years	9%	16%
19-34 years	9%	8%
35+ years	51%	41%
European/ Pākehā	66%	68%
Māori	5%	12%
Pasifika	2%	4%
Asian/ Indian	24%	25%
Other	3%	3%

*Note some questions exclude "Don't know / Not applicable" answers so base sizes may be smaller

**small sample size results may be inconclusive